



ShipToken



ShipCoin

# SHIPNEXT - BLOCKCHAIN DRIVEN SUPPLY CHAIN ECOSYSTEM

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## OCEAN FREIGHT MARKET

Maritime transport delivery is a non-transparent sector of the transportation industry, where the amount of goods carried by ships reached 10.3 billion tons in 2016, and over \$11 trillion worth of cargo value was carried by approximately over 50,000 registered ships. World seaborne trade volumes are estimated to continue to grow at 3.2% p.a. in the medium term, which makes shipping one of the fastest growing. On the other hand, it is the slowest, and the least transparent mode of transport, which prevents further transformation and evolution of the door-to-door logistics and the supply chain in general.

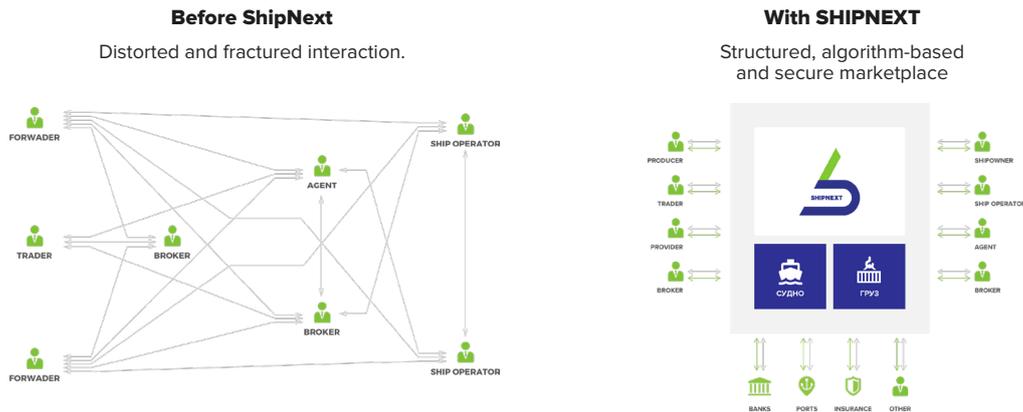
Miscommunication, corruption and non-transparency contribute greatly to huge losses in freight, detention charges and excess fuel consumption resulting in monetary damages and pollution.

## TEAM EXPERIENCE

In 2009 we founded Varamar (varamar.com) – an international shipping & transportation company providing ocean transportation of general, oversized and heavy cargo, with offices in Hamburg, Dubai, Genoa, Odessa, Limassol and Vancouver. In 2004 Veles Bulk (velesbulk.com) was founded – a dry bulk operator specializing in transportation of dry-bulk and steels. A forwarding and land logistics company - Varamar Trans - was founded later in 2016, dealing with container and project related cargo transportation by land. All this knowledge and people, as well as a team of mathematicians, economists and soft-ware developers combined their efforts to build SHIPNEXT as it is today.

## SHIPNEXT

SHIPNEXT (shipnext.com) is a digital automated shipping marketplace, based on linear-programming, big-data analysis, natural language processing, machine learning and artificial Intelligence, SHIPNEXT is using real time data collected from the industry players, including ports, transport infrastructure, ship positions for incoming data (incl emails & EDI) processing, instant cargo-to-ship matching, freight negotiations and documentation. SHIPNEXT is providing its users with transparent and real-time pricing, booking options, seamless access to supply chain data and analytics, automated routine operational tasks, advanced freight and ship tracking.

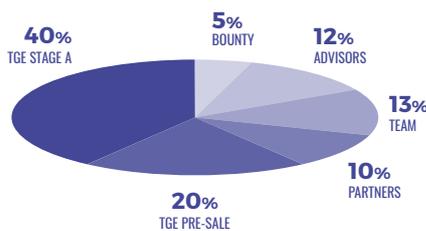


## SHIPNEXT SUPPLY CHAIN - FURTHER INDUSTRY EVOLUTION

Blockchain Technology is used to integrate SHIPNEXT-designed algorithm into transport related infrastructure, as well as private supply chains to build a fully integrated decentralized ecosystem across the entire supply chain. The eco-system will consist of approved carriers, transport infrastructure owners, banks, tokenized assets, algorithm based real-time delivery optimization process, Smart Contract-managed relationship and freight transactions.

## TOKEN GENERATION EVENT

ShipNext is planning to run TGE in Q4 of 2018 for raising funds required for building a decentralized transportation network and further-on a decentralized supply-chain ecosystem.



### Token Allocation Plan

	Private Sale	Stage A
<b>Who</b>	Invited Contributors	Invited Contributors
<b>Time</b>	October 30st, 2018	December 15th, 2018
<b>Max number of tokens</b>	200,000,000 (incl. bonus)	400,000,000 (incl. bonus)
<b>Discount</b>	40%	*
<b>Pre-participant limits</b>	from 10,000 USD	from 1,000 USD
<b>Duration</b>	4 weeks	90 days

\* 20% for the first 48hours, 15% for weeks 1-2 starting from day 3, 10% for weeks 3-4, 5% for weeks 5-6, 0% for weeks 7-8

## ROADMAP

- 2018, Q4 TGE and private sale
- 2019, Q1 Smart Contract in maritime shipping
- 2019, Q4 Integration of ports & terminals
- 2020, Q4 Tracking and Tracing
- 2021, Q1 Freight payment & Insurance Integration of land transport
- 2021, Q3 Fully functional Decentralized supply chain ecosystem